



Let's
FACE IT
· MHC ·



mental health
CONNECTICUT



Through Let's Face It, we aim to break the stigma across the state by raising awareness around mental health and sharing unique stories of CT residents overcoming challenges.

Our hope with sharing these stories is that there will be a greater developed understanding for the individuality of each person's mental health journey and that it will contribute to creating a safer and kinder state.

Five years. Over 50 unique and impactful stories.



2025 Recap:



Raised
\$106,340

Featured By



Meet Ym (2023 LFI)



Meet Corey "Pheez" Lee (2025 LFI)



Help us reach
All 169
towns in CT.



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2025 Recap:

Special thank you to our
2025 Let's Face It Sponsors & Supporters

ConnectiCare



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We have only scratched the surface of this important conversation around mental health.

By continuing to share new stories and resources in 2025, we can destigmatize mental health challenges, encourage more conversations, show the power of creating safe environments for everyone, and increase access to mental health services and information.

Join us for Let's Face It 2026 and help us create a safer, healthier state!



Sponsorship Opportunities

Funds raised through Let's Face It 2026 will support MHC's Art of Wellbeing, a program that weaves together the arts and mental health.

Sponsorship Levels

- Presenting Sponsor \$23,000
- Platinum Sponsor: \$10,000
- Gold Sponsor: \$7,500
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500

Contact us for a customized sponsorship package.

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Presenting Sponsor

Presenting Sponsor - \$23,000

- An MHC in-person workshop for employees (MHC is a Bell Seal and CARF Certified Organization)
- “Presented by” logo on website
- “Presented by” logo in all advertisements, social media posts, promos, and emails
- Special feature in our newsletter
- Individual social shout-out
- Lead in media pitches

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Platinum Sponsor

Platinum Sponsor - \$10,000

- An MHC virtual workshop for employees (MHC is a Bell Seal and CARF Certified Organization)
- Logo on website
- Logo in social media posts, promos, and emails
- Special feature in our newsletter
- Individual social shout-out

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**Gold
Sponsor**

Gold Sponsor - \$7,500

- An MHC virtual workshop for employees (MHC is a Bell Seal and CARF Certified Organization)
- Logo on website
- Logo in social media posts, promos, and emails
- Individual social shout-out

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**Silver
Sponsor**

Silver Sponsor - \$5,000

- Logo on website
- Logo in social media posts, promos, and emails
- Individual social shout-out

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Bronze Sponsor

Bronze Sponsor - \$2,500

- Logo on website
- Logo in promos and emails
- Bronze level group social shout-out

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To Become a Sponsor or for Questions:

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#LetsFaceIt together.

The faces featured on the cover and throughout this piece are individuals who have courageously shared their stories in past Let's Face It campaigns.