



## ***Chopping Down Stigma: An Afternoon of Competitive Axe Throwing to Benefit Mental Health Connecticut***

The U.S. Surgeon General (1999) and the World Health Organization (WHO) (2001) cite **stigma** as a key barrier to mental health care, including seeking and sustaining participation in services. Eradicating the stigma and social distancing of individuals with a mental health condition must be a top priority in order to improve worldwide mental health.

On Saturday, May 4, we will be "**Chopping Down Stigma**" at Montana Nights Axe Throwing in Newington, CT in celebration of Mental Health Month. This event was created by our Marketing and Development Coordinator and first took place in December 2018. An overwhelming majority of our attendees agreed that this event was "so much fun" and when asked if they would register again, the answer was whole heartily "YES!"

This competitive afternoon of axe throwing is cathartic, energetic, and brings together a community of mental health advocates who want to make a difference. What better way to break stigma, than to create a social and welcoming event where we encourage healthy conversations about mental health and wellness?

This year, we plan to expand our guest list, encourage a healthy competition by allowing not just individuals, but teams to register, securing even more exciting prizes for our prize drawing, and giving away a custom trophy to our winner – naming them MHC's Stigma Chopping Champion!

We are excited to promote this event to the public and we need your help! The success of this event depends on your support. We invite you to join our supporters in one (or more) of the following ways:

- Become a Catering, Pit, Drink Ticket, or Event Sponsor
- Donate an in-kind item for our prize drawing
- Create a team and attend the event! (Register online at [www.mhconn.org/Chop](http://www.mhconn.org/Chop))





**Chopping Down Stigma**  
**Sponsorship / In Kind Donations**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Catering Sponsor: \$2,500**

Funds will be used to provide catering for all attendees of the event. Sponsor will receive:

- Full color logo recognition on the event webpage and Facebook event page
- Social media recognition
- Recognition at the event (verbal and signage)

**Drink Ticket Sponsor: \$2,000 \***

Funds will be used to provide drink tickets to all attendees. Sponsor will receive:

- Full color logo recognition on the event webpage and Facebook event page
- Social media recognition
- Recognition at the event (verbal and signage)

**Event Sponsor: \$1,000**

Funds will be used to cover the general expenses of the event. Sponsor will receive:

- Full color logo recognition on the event webpage and Facebook event page
- Social media recognition
- Recognition at the event (verbal and signage)

**Pit Sponsor: \$500**

Funds will be used to cover the expense of the venue. Sponsor will receive:

- Full color logo recognition on the event webpage
- Social media recognition
- Recognition at the event (signage at your pit)
- Opportunity to share materials at your designated pit

Please return this form with payment to: Mental Health Connecticut, Attn: Jacquilyn Davis, 61 South Main Street, Suite 100, West Hartford, CT 06107. We will contact you to finalize the details of your contribution. THANK YOU!

**In-Kind Donation Description:** \_\_\_\_\_

Value: \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

**Payment Method:**  Check *Please make all checks payable to "Mental Health Connecticut"*

Credit Card (Visa, MasterCard, AMEX, Discover)  Please Invoice

**Card Number:** \_\_\_\_\_

**Expiration:** \_\_\_\_\_/\_\_\_\_\_  
**CVV:** \_\_\_\_\_ **Signature:** \_\_\_\_\_