



Goals and Incentives

MHC's goal for 2018 is to raise \$110,000 in honor of our 110th year of improving mental health for all Connecticut residents. With your help, we know we will accomplish this goal. As an incentive to exceed it, we are offering prizes to our top fundraisers and top teams.

Incentives

- All individuals and teams who pledge to raise \$1,000 and join the **#Belof110** movement prior to MHC's anniversary date of May 6, 2018, will receive exclusive access to the **Mental Health Awareness Fair** After Party during Mental Health Month in May!
- The top three fundraisers who exceed their goal by the final day of Mental Illness Awareness Week (October 13, 2018) will receive two complimentary tickets to attend the 2018 **Art of Wellbeing**.
- All fundraisers who reach or exceed their goal of raising \$1,000 by December 31, 2018, will receive a **#Belof110** lapel pin.

Individual Prizes

- The top individual fundraiser by May 6, 2018 will receive a luxury golf package from our Premier Sponsor, KÔTA - Package includes an overnight stay at Mohegan Sun, dinner for two at any Mohegan owned restaurant, and a complimentary round of golf at [Mohegan Sun's Golf Club](#)! (Valued at \$2,000)
- The top individual fundraiser on December 31, 2018 (the final day of the campaign) will receive a special prize package from our Premier Sponsor, KÔTA - Package includes an overnight stay at Mohegan Sun, dinner for two at any Mohegan owned restaurant, and two tickets to [any show at Mohegan](#) in 2019! (Valued at \$2,000)

Team Prizes

- The top fundraising team on December 31, 2018 will receive a group prize package from our Premier Sponsor, KÔTA - Package includes dinner, a show, and one round of drinks at Mohegan's live Comedy Club, [COMIX](#) for up to 30 people! (Valued at \$6,000 - prize must be used within 2019)
- Companies and organizations who meet their goal of raising \$1,000 prior to April 1, 2018, will receive a complimentary table at our **Mental Health Awareness Fair** in May 2018. Companies must agree to share something with guests that fits in the health and wellness theme.