



Donald A. Neel
Board Chair

Luis B. Pérez, LCSW
President & CEO

Dear Friend,

How do you heal from a traumatic experience? Is it possible to channel your healing and creative energy into changing the world after everything has changed for you? These are big questions. Questions that we believe need more attention in these uncertain and strenuous times.

Mental Health Connecticut invites you to join us on Saturday, October 21, 2017 at the Cabaret Theatre at Mohegan Sun for the fifth annual *Art of Wellbeing: An Evening of Jazz, Hope, and Healing*, as we explore the various ways that art contributes to our wellbeing and how being well is, in itself, an art form.

This year, we are honored to announce that we are collaborating with Jimmy Greene and Nelba Márquez-Greene, two inspirational and remarkable members of the Connecticut community. Jimmy and Nelba are the parents of the late Ana Grace Márquez-Greene, whose life was taken at the Sandy Hook tragedy on December 14, 2012. To honor and celebrate Ana Grace, the family heals and rebuilds through two different creative outlets: music and The Ana Grace Project, a nonprofit where the family's slogan of "Love Wins" has become a powerful force for changing thousands of lives in our schools and communities.

We invite you to partner with Mental Health Connecticut (MHC) and the Greene's as we explore healing through the arts and raise much-needed funds for both MHC and The Ana Grace Project. MHC has committed to donating 35% of all net proceeds to The Ana Grace Project through this event. We believe in their work and we also believe that collaborations like these are essential to helping MHC fulfill our mission of improving mental health for all Connecticut residents.

Our organizations are counting on your support. By supporting the *Art of Wellbeing*, your organization will show Connecticut that you care about efforts that improve love, community, and connection for every child, individual, and family. The countless followers and supporters of our organization, in addition to the public attention MHC will bring to this extremely important event, will be a great benefit for you and all our partners.

Enclosed please find information about the various levels of support and recognition opportunities, which include sponsorship, donating to our silent auction, and advertising in our program book. Our event coordinator, Jackie Davis, can be reached at 860-529-1970, ext. 110 or email jdavis@mhconn.org with any questions and to discuss your participation.

With thanks for your thoughtful consideration and support,

Luis B. Perez, LCSW
President & CEO

Suzi K. Craig
Senior Director of Advocacy & Development



As Mental Health Connecticut's (MHC's) signature event and fundraiser, the ***Art of Wellbeing*** explores the various ways in which art impacts mental health and contributes to wellbeing. While showcasing artists who have used the arts to promote mental health for the benefit of themselves and their communities, this event also brings together individuals across the state under the common mission of improving mental health for all Connecticut residents.

"The Art of Wellbeing is a great way to raise awareness and empower those who feel stigmatized [by living with a mental health condition], thereby emphasizing MHC's mission. The personal stories shared by the speakers were very powerful."

– Art of Wellbeing attendee

The 2017 Art of Wellbeing: An Evening of Jazz, Hope, and Healing

This year MHC is collaborating with Jimmy Greene and Nelba Márquez-Greene, two inspirational and remarkable members of the Connecticut community. Jimmy and his wife Nelba Márquez-Greene are the parents of Ana Grace whose life was taken during the tragedy in Sandy Hook on December 14, 2012.



The evening will feature Connecticut-born, jazz musician Jimmy Greene and music from his "Beautiful Life" collection. Through an intimate discussion with Jimmy and Nelba, led by WNPR's John Dankosky, we will explore the power of healing through music and personal expression. We will learn how the Márquez-Greene family uses artistic expression and the promotion of love, connection, and community to honor their daughter, rebuild their lives, and impact the lives of those around them.

Nelba will also share the good works of The Ana Grace Project, a nonprofit where the family's slogan of "Love Wins" has become a powerful force for changing thousands of lives in our schools and communities. MHC has committed to donating 35% of all net proceeds to The Ana Grace Project through this event.

"When there's not an accurate way to express my emotion or my struggle or my trauma, there's music."

- Jimmy Greene





- Date:** Saturday, October 21, 2017
- Time:** 6:00 p.m. – 9:30 p.m.
- Venue:** The Cabaret Theatre, Mohegan Sun, Uncasville, CT
- Target Audience:** The *Art of Wellbeing* brings together supporters of mental wellness to raise funds for Mental Health Connecticut and raise awareness of the importance of mental health. This includes past attendees, staff, clients, family members, friends, donors, potential donors, the arts community, and the mental health sector. With this year's theme, we will extend the invitation to supporters of The Ana Grace Project and fans of the music of Jimmy Greene.
- Attendees:** 150-200 guests
- Ticket Price:** \$150
- Beneficiaries:** Profits from the evening will jointly benefit Mental Health Connecticut and The Ana Grace Project

Founded in 2013 in memory of Ana Grace Márquez-Greene, The Ana Grace Project was born as a response to the tragedy that took her life in Sandy Hook, CT on 12/14/12. The Ana Grace Project is dedicated to promoting love, community and connection for every child and family through three lead initiatives: partner schools, professional development, and music & arts.

For individuals striving for long-lasting wellbeing and independence, Mental Health Connecticut is a trusted companion on the complex journey to obtaining a safe home, achieving whole health, realizing a meaningful purpose, and becoming an active member of the community. Established in 1908, Mental Health Connecticut (MHC) is a statewide, nonprofit organization whose mission is to improve mental health for all Connecticut residents.

- Tentative Agenda:**
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| 6:00 p.m. | Opening reception |
| 7:00 p.m. | Welcoming remarks by Mental Health Connecticut |
| 7:15 p.m. | Presenting Sponsor remarks - KÔTA |
| 7:30 p.m. | Music by Jimmy Greene Quartet |
| 8:00 p.m. | Talk with Nelba and Jimmy led by John Dankosky, Host of WNPR's <i>NEXT</i> and Executive Editor of the New England News Collaborative |
| 8:45 p.m. | Music by Jimmy Greene Quartet |
| 9:15 p.m. | Closing remarks |



Thank you for supporting Mental Health Connecticut's Annual Fundraiser and 5th

Art of Wellbeing

Sponsorship / Auction / In-kind Gifts

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Presenting: \$15,000 *

- Full-page color ad in program
- Four complimentary tickets
- Social media recognition
- Recognition in press release
- Opportunity to give opening remarks

Gold: \$2,500 *

- Half-page ad in program
- Two complimentary tickets

Platinum: \$5,000 *

- Full-page ad in program
- Four complimentary tickets
- Social media recognition

Silver: \$1,000 *

- Quarter-page ad in program
- Two complimentary tickets

Bronze: \$500

- Logo recognition in program
- Website and event recognition
- Listing in Annual Report

Sponsor a Spectator: \$150

- Grants one event ticket to an MHC program participant
- Listing in Annual Report

*Pledges at the Silver level or higher qualify for prominent recognition at the event, on MHC's website, and listing in our Annual Report

Donation information Please return this form with payment to: Mental Health Connecticut, Attn: Jacquilyn Davis, 61 South Main Street, Suite 100, West Hartford, CT 06107. A representative may contact you to finalize the details of your contribution. THANK YOU!

My/Our Giving Level: (Platinum, Gold, etc.) _____ Value: \$ _____

Auction Item Description: _____

Value: \$ _____

In-Kind Description: _____

Value: \$ _____

Total Donation \$ _____

Payment Method: Check Credit Card (Visa, MasterCard, AMEX, Discover) Please Invoice
Please make all checks payable to "Mental Health Connecticut"

Card Number: _____

Expiration: _____/_____
CVV: _____ **Signature:** _____



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Art of Wellbeing

Program Book Information for Advertisers

Ad Specifications

Program Book Dimensions 5.5" x 8.5"

Full-page cover ad, full color (inside back cover, back cover):	5"x8"	\$750
Full-page ad, black & white (interior pages)	5"x8"	\$500
Half-page ad, black & white	5"x3.75"	\$250
Quarter-page ad, black & white	2.25"x3.75	\$175

Print-ready ads must be received on or before **September 12, 2017** in order to ensure inclusion in the program book. Please submit ads as a full-size (accurate dimensions), properly formatted, high-resolution PDF or JPG at 300 dpi.

For print-ready art submission or inquires regarding ad placement, please email jdavis@mhconn.org or call 860-529-1970, ext. 110.

Payment and Placement

Payment Method: Check Credit Card (Visa, MasterCard, AMEX, Discover) Please Invoice
Please make all checks payable to "Mental Health Connecticut"

Ad Type: _____ **Value: \$** _____

Card Number: _____

Expiration: ____/____ **CVV:** _____ **Signature:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Company: _____

Contact Name: _____

Phone: _____ **Email:** _____